ABSTRACT OF THE DISCLOSURE

A camera apparatus comprises a camera-body portion 1; a display panel 2 attached to the camera-body 1 as an outwardly fixing type with freely rotary operation; and a lens block 5 provided at the upper portion of the camera-body 1 and having a pop-up portion rotatable between a stored position within the camera-body 1 and a pop-up position by making a support-axis 14 as a support, wherein the lens block 5 is housed within the camera-body 1 when the camera is not in a taking-picture condition such that the lens surface is protected by the outer body and lens block 5 is made to be a pop-up condition with an angle of a predetermined elevation-angle relative to the camera-body 1 when the camera is in a taking-picture condition. Further, the camera-body is maintained in a forward-leaning posture when the camera is in a taking-picture condition while the lens light axis of the lens surface 6 is made just directed to the subject, so that it becomes possible to improve a holding feeling of the camera when the camera is in a taking-picture condition. Further, the optical portion is stored within the camera-body when the camera is not in a taking-picture condition such that the lens surface can be protected and at the same time the holding feeling of the camera is improved when the camera is in a taking-picture condition, so that a camera suitable for taking pictures long hours can be obtained.